

## Program 3<sup>rd</sup> Economics of Media Bias Workshop

University of Cologne, 15-16 Feb. 2018

### Thursday, February 15

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9.00	-	9.30	Reception and welcome coffee
9.30	-	9.40	Opening remarks
9.40	-	11.00	<b>Session 1</b>
			<i>Patrick Le Bihan, Sciences Po:</i> "Who gets the credit? News-gathering competition and political accountability" (with Catherine Hafer and Dimitri Landa)
			<i>Heng Chen, University of Hong Kong:</i> "Competition for attention in the news media market" (with Wing Suen)
11.00	-	11.20	Coffee break
11.20	-	12.40	<b>Session 2</b>
			<i>Sandra García-Uribe, Bank of Spain:</i> "Multidimensional media slant: Complementarities in news reporting by US newspapers"
			<i>Marcel Garz, Hamburg Media School:</i> "What drives demand for media slant?" (with Gaurav Sood, Daniel Stone, and Justin Wallace)
12.40	-	13.30	Lunch
13.30	-	14.50	<b>Session 3</b>
			<i>Christian Wellbrock, University of Cologne:</i> "Competition and media performance: A cross-national analysis of corporate goals of media companies in 12 countries"
			<i>Anna Kerkhof, University of Cologne:</i> "Commercial media bias on German YouTube channels"
14.50	-	15.10	Coffee break
15.10	-	16.00	<b>Keynote</b>
			<i>Ruben Durante, Sciences Po and Universitat Pompeu Fabra:</i> "Media attention and political timing: Evidence from the signing of presidential executive orders" (with Milena Djourelova)
16.00	-	16.20	Coffee break
16.20	-	17.40	<b>Session 4</b>
			<i>Tobias Thomas, EcoAustria:</i> "Does the 4th Estate deliver? Towards a more direct measure of political media bias" (with Ralf Dewenter and Uwe Dulleck)
			<i>Marit Hinnosaar, Collegio Carlo Alberto:</i> "Gender Inequality in New Media: Evidence from Wikipedia"
19.30			Dinner

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## Friday, February 16

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10.00	-	11.20	<b>Session 5</b> <i>Ascensión Andina-Díaz, University of Málaga:</i> “The market for scoops: A dynamic approach” (with José García-Martínez and Antonio Parravano) <i>Maiting Zhuang, Paris School of Economics:</i> “Intragovernmental Conflict and Media Censorship: Evidence from newspaper reports on corruption scandals in China”
11.20	-	11.40	Coffee break
11.40	-	13.00	<b>Session 6</b> <i>Markus Dertwinkel-Kalt, University of Cologne:</i> “Incumbency dominance in letters to the editor: Field experimental evidence” (with Anna Kerkhof and Johannes Münster) <i>Armando J. Garcia Pires, Norwegian School of Economics:</i> “Social media, echo chambers and content provision”
13.00	-	14.00	Lunch
14.00	-	14.50	<b>Keynote</b> <i>James M. Snyder, Jr., Harvard:</i> “Newspaper Bias in Historical Perspective”
14.50	-	15.10	Coffee break
15.10	-	16.30	<b>Session 7</b> <i>Samuel Stäbler, University of Cologne:</i> “When do journalists report negative news about a brand? A study of corporate social irresponsibility events across six countries” (with Marc Fischer) <i>Hülya Eraslan, Rice University:</i> “Information gatekeeping and media bias” (with Saltuk Özertürk)

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- Venue: University of Cologne, Albertus-Magnus-Platz, 50923 Köln  
Room: Seminargebäude (Building 106), Conference Room 004 (Ground floor)  
Location on Google Maps: <https://goo.gl/maps/5TQeX9DNpLG2>
- There are 30 minutes for each presentation, plus 10 minutes for discussion
- Organizers: Marcel Garz, Anna Kerkhof, Johannes Münster, Jil Sörensen